



Society of Florida Archivists

# THE FLORIDA ARCHIVIST

## Dear SFA Members,



Sandra Varry  
SFA President

Spring is upon us and before you know it, we will be in Miami! If you haven't already made plans to, please join us at the Courtyard by Marriott-Miami Coconut Grove (May 12-15). The Annual Meeting Committee, co-chaired by Althea Silvera and Beatrice Skokan, have organized a dynamic program surrounding this year's theme,

"Many Trails Across Florida." To register for the conference, you may submit registration fees online via PayPal or you may pay upon arrival. Regardless of the payment option you choose, please remember to submit your completed registration form to Membership Committee Chair Garret Kremer-Wright.

In March, the SFA Executive Board met to work on several items, including all of our committees to whom I extend my thanks. We are finalizing plans for the 2016 Annual Meeting which will take place in September in Savannah, Georgia with the Society of Georgia Archivists (SGA). This unprecedented joint meeting will open up many opportunities for sharing and networking, as well as a change of scenery.

With our date moving into fall, we are considering some workshops or other daylong meetings for May. Official announcements will be posted to the SFA listserv and website as dates, locations, etc. are confirmed.

At the closing of my first year as president, I can look back on this year knowing that through collaborative efforts we have moved the organization forward in many ways. I would like to extend my gratitude to our Board and supportive members for their hard work and dedication. See you in Miami!

## ARCHIVES SPOTLIGHT

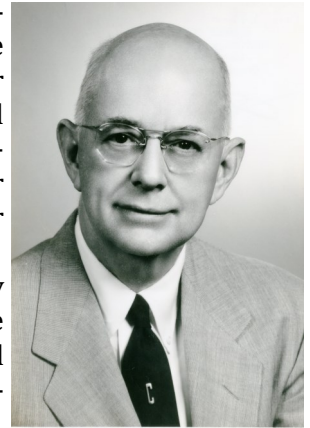
*Garret B. Kremer-Wright, C.A.*

### Robert S. Carr Papers, Orange County Regional History Center

The Joseph L. Brechner Research Center housed within the Orange County Regional History Center in downtown Orlando, Florida holds the papers of former Orlando Mayor Robert S. (Bob) Carr. The span dates of his collections are 1920-1982. While the bulk of his collection contains scrapbooks highlighting his term as mayor from 1956 to 1967, other material includes correspondence during his campaigns for office, scrapbooks relating to his civic involvement in the community, and several scrapbooks relating to his time spent in support of World War II. During the war he founded the Community Chest of Orlando and helped to sell war bonds through several War Fund Drives.

Carr was born on July 13, 1899 in Toledo, Ohio. He was the son of William C. and Cora Elizabeth Carr. He graduated from Scott High School in 1915 at the age of 15. Six years later he graduated from

Williams College in Massachusetts. On January 1, 1926, he arrived in Orlando with \$3,000 in cash to survey Orlando for another bank location from Frank Hoehler, the chairman of one of Toledo's largest banks. When Carr told Hoehler that the market was saturated with banks he lost interest. Carr, however, did not, he came to appreciate Orlando in his short visit and invested the money that he had been given into buying two houses. The stock market crash in 1929 ruined his real estate investment; however, that did not deter Carr.



*Robert S. Carr, undated portrait*

*Continued on Page 10*

## SFA BOARD OF DIRECTORS

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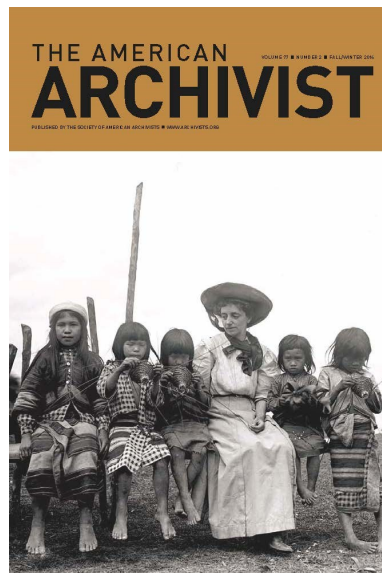
Marissa Kings, MLIS Candidate, Archival Studies  
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P: 772.240.4847 [mokings@uwm.edu](mailto:mokings@uwm.edu)

Complete listing:  
<http://www.florida-archivists.org/about>

THE AMERICAN  
**ARCHIVIST**



## New Website Launched for *American Archivist*



*The American Archivist*—one of the profession's premier journals—has a new online home at [ameri-canarchivist.org](http://americanarchivist.org). The website has a smart new look, is a lot easier to use, and offers new tools and features to make it an online experience worthy of the journal's best-in-class content. We'll be adding some finishing touches over the next few weeks, but we think you'll already love what you see.



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**CALL FOR PROPOSALS**  
**Society of Alabama Archivists**  
**Meeting**  
**October 16, 2015**  
**Special Collections & Archives**  
**Department**  
**Ralph Brown Draughon Library**  
**Auburn University**

The Program Committee solicits proposals in these categories:

**INDIVIDUAL PRESENTATIONS** of less than 20 minutes. May include any media supported by hardware and software available in the meeting rooms.

**LIGHTNING TALKS** of up to 8 minutes work well for emerging ideas. Presentations may include available media. (See <http://www.pechakucha.org/> for one example of this format.)

**PANEL PRESENTATIONS** should be no longer than 60 minutes. They should consist of a chair/moderator and may operate as a discussion or a traditional panel.

**POSTERS** should be no larger than 36" x 48" and be mountable on an easel (SALA will provide cardboard backing and easel). At least one presenter must attend the Poster Session. (See <http://www.posterpresentations.com/> or <http://www.genigraphics.com/> for free templates.)

Please make your proposal in only one category. Proposals should contain complete contact information, presentation title, and abstract. Panel proposals should include contact/title/abstract for all participants. Please note what kind of presentation media you will need (PowerPoint, web access, etc.).

Submit proposals to

Ms. Jennifer Beck, [jlbeck@uab.edu](mailto:jlbeck@uab.edu)  
Dr. Martin T. Olliff, [molliff@troy.edu](mailto:molliff@troy.edu)

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# Member & Institutional News

## New College Archivist at Florida Southern College



Gerrianne Schaad joined the McKay Archives at Florida Southern College in January. While she is a native Floridian and received her MLIS from the University of South Florida, she has been out of the state for the last 24 years. Her career has taken her from a grant position with the National Anthropological Archives of the Smithsonian Institution, to the National Cowboy and Western Heritage Museum in Oklahoma City where she served as director of the research center, leading a museum archives which also collected the papers of Western Artists and digitized collections from 20<sup>th</sup> century rodeo photographers. She is a certified archivist. Schaad is happy to be back in Florida and is working on a project to uncover the documents, drawings, and photographs of buildings designed by Frank Lloyd Wright for the campus of Florida Southern College.

## First Installment of *Desmantelando Fronteras/Breaking Down Borders* Webinar Series Available



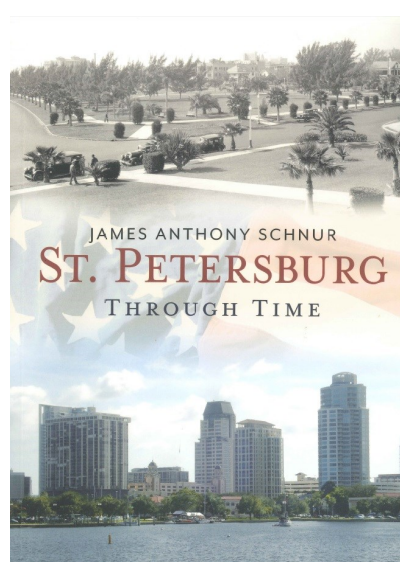
The Society of American Archivists' Latin American and Caribbean Cultural Heritage Archives roundtable (LACCHA), in partnership with the Digital Library of the Caribbean (dLOC) and the Association of Caribbean University, Research, and Institutional Libraries (ACURIL), has organized the webinar series *Desmantelando Fronteras/Breaking Down Borders* to showcase archival projects of Latin America and the Caribbean.

The first webinar features speakers Vidyaratha Kissoon of the Caribbean Information Resource Network discussing Caribbean LGBTIQ collections and Margo Groenewoud of the University of Curaçao discussing the Dutch Caribbean Digital Platform.

To access the webinar, visit  
<http://ufsmathers.adobeconnect.com/p1skfaurggz/>.

## Book Generates Money for the USFSP Digital Archive

James Anthony Schnur recently published a brief history of St. Petersburg to generate funds for the USFSP Digital Archive at the Nelson Poynter Memorial Library. Entitled *St. Petersburg Through Time*,



the paperback published by Fonhill Media and released in November 2014 vividly illustrates transitions along the waterfront, throughout the downtown, in older and nearby neighborhoods, and in other subdivisions throughout the city. The book, part of Fonhill's "America through Time" series, offers a 'then-and-later' format that vividly

illustrates transformations within the Sunshine City, as well as how many historic structures remain part of the landscape.

*St. Petersburg Through Time* is Schnur's fourth book published since 2011. Similar to the previous books on Largo, Madeira Beach, and Historic Pinellas County: A Centennial History, all author royalties from this book will go directly to support a cultural heritage institution. In this case, all author royalties will transfer directly to the University of South Florida Foundation to support the USFSP Digital Archive at the Nelson Poynter Memorial Library, University of South Florida St. Petersburg. Launched in April 2011, the USFSP Digital Archive now has more than 13,000 documents and items that reflect the institutional history of USFSP. The archive continues to grow as USFSP prepares to celebrate its fiftieth anniversary in the 2015-2016 academic year.

For some images used in the book, as well as other images from St. Petersburg's history, please visit the "Memories of St. Petersburg through Time" presentation created by Schnur in his personal collection at the USFSP Digital Archive. It is located at: <http://dspace.nelson.usf.edu/xmlui/handle/10806/10240>.

# Upcoming Events

## Care and Identification of Photographs (From Daguerreotypes to Digital)

May 18—21, 2015  
Daytona Beach, FL



In this 4-day intensive workshop hosted by the Southeast Museum of Photography, you will develop identification skills and knowledge about fine art and historic photographic processes, from the daguerreotype to digital prints. This workshop is intended for curators, collectors, archivists, collection managers, and anyone who studies or appreciates photographic prints.

Using handheld 60x microscopes and a large set of photographic and photomechanical samples, you will learn how a variety of processes were created, why they look the way they do, and how they deteriorate. Group ID sessions, using a digital microscope and screen projection, will allow participants to practice their identification skills in a guided setting. Preservation topics include enclosures, handling guidelines, environmental monitoring, the effects of temperature and relative humidity on collections, and the importance of cold storage for certain photographic materials.

### Registration Includes:

- 4-day workshop
- 240-page color notebook
- 60x LED handheld microscope
- OPTIONAL: Basic Photographic Sample Set

The registration fee for this 4-day workshop is \$795 (STUDENT PRICE \$645) and includes a handheld microscope and a workshop notebook with lecture handouts, Quick ID Sheets for each process, and a selection of readings on photograph preservation. The Basic Photographic Sample Set, consisting of 18 identified photographic and photomechanical processes, is available with registration for \$75. Due to the hands-on nature of this workshop, the number of participants will be limited to 14.

For more information and to register, please visit <http://gawainweaver.com/workshop/care-id-photos-2015-florida/>.

## Preservation and Identification of 20th Century Visual Materials

July 22—23, 2015  
Lakeland, FL



The McKay Archives at Florida Southern College will be co-hosting, with the Society of American Archivists, the workshop Preservation and Identification of 20th Century Visual Materials.

This two-day, hands-on workshop provides examples of photographic and motion picture materials of the 20th century, of enclosures and storage environments, as well as an understanding of the deterioration and duplication of these fragile archival materials.

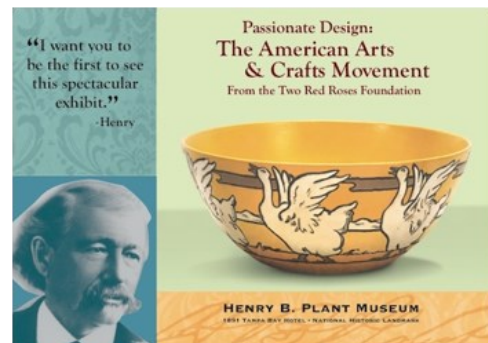
Attendance is limited to 40.

For registration information please go to:

<http://saa.archivists.org/events/preservation-and-identification-of-20th-century-visual-materials-1606/612/>.

## Passionate Design: The American Arts and Crafts Movement

March 20—December 30, 2015  
Tampa, FL



The Henry B. Plant Museum is pleased to announce a new exhibit, **Passionate Design: The American Arts & Crafts Movement**. This exhibit brings together furniture, metalwork, block prints, pottery, and tiles made during the first two decades of the 20<sup>th</sup> century, a period of significant design reform throughout America. The artworks are lent by Rudy Ciccarello and his Two Red Roses Foundation in Palm Harbor, Florida, a pre-eminent collection of decorative and fine art from the Arts & Crafts era.

# Regional Archival Associations Consortium

Daniel Alonzo, Chair of the Regional Archival Associations Consortium Public Awareness Subcommittee

Did you know that there are over 50 regional archives groups (Regionals) in the United States? Some, such as the New England Archivists, represent multiple states over a large geographic area, while others are more narrow in geographic scope, such as the Seattle Area Archivists, which represents a single metro area. Many of these Regionals overlap geographically. For example, if you work in Cleveland you could belong to up to three Regionals. By virtue of membership overlap, there probably is coordination between groups that share a geographic area. Can the same be said for Regionals of similar size or type across the country?

The Regional Archival Associations Consortium (RAAC) fosters communication and collaboration among all Regionals. In 2013, RAAC was formed by inviting each Regional to join, with one representative per association. Representatives from each type of Regional--local, state and multi-state--serve together on one of six subcommittees and have been working together on a few stated goals.

## Making Progress

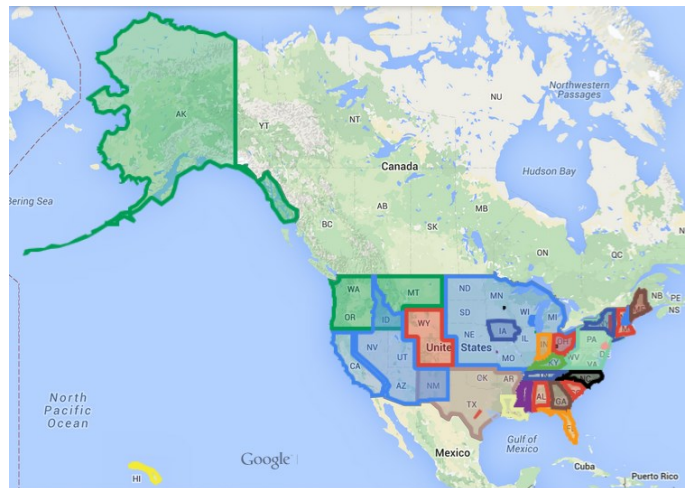
The Grant Development Subcommittee has compiled grant opportunities by region for a new online resource. The Education Subcommittee has created a Governance Document Repository compiled from the working documents of Regionals. The Repository provides examples of governing documents such as mission statements, constitutions & bylaws, and guidelines for advocacy & outreach, event planning, and newsletters & journals.

The Disaster Planning & Recovery Subcommittee has created an online resource that provides information on regional, national, and international disaster planning and recovery resources. The Directory Subcommittee created a comprehensive list of archives groups in the United States and Canada. The directory makes it easy to see the breadth and scope of the Regional community and includes contact information and a snapshot of each Regional's activities.

The Public Awareness Subcommittee maintains a Facebook page to profile a Regional's event each month. Beyond simply promoting these events, we hope that archivists will use the page as a catalog of events and programs to borrow from. Public Awareness also facilitates information sharing among Regionals and publicizes the work of the Committee.

With the help of SAA's Issues and Advocacy Roundtable, the RAAC Advocacy Subcommittee is currently investigating how to best establish formal communication lines through which regionals can report local advocacy issues to SAA and ask for assistance.

In addition to the work of the subcommittees, co-chair Amanda Focke represents RAAC in the Coalition to Advance Learning in Archives, Libraries and Museums. RAAC joins other archival organizations such as SAA and CoSA to represent the archival field on the Coalition, whose purpose is to work in deliberate coordination across organizational boundaries to devise and strengthen sustainable Continuing Education and Professional Development (CE/PD) programs that will transform the library, archives, and museum workforce in ways that lead to measurable impact on our nation's communities.



## Future Steps

This is my first and only career; I hope never to leave it. I come from a family of public servants. I've heard my whole life the cliché "I didn't get into this for the money." While it is laudable to have all-volunteer organizations, constant turnover in leadership can, without solid recruiting, jeopardize the vitality of a Regional. RAAC seeks to ease the burden of new leadership by providing practical guidance. For the coming year we will focus on education, outreach, grants, disaster planning, and advocacy.

For more information or if you'd like make a suggestion please visit us at

<http://www2.archivists.org/groups/regional-archival-associations-consortium-raac>.

# The Florida Flambeau and Bringing it Online

Krystal Thomas, Digital Archivist, FSU Libraries

Hannah Wiatt Davis, Heritage Protocol & University Archives Assistant, FSU Libraries

The *Florida Flambeau* has long been the student newspaper for Florida State University. The newspaper was founded on January 23, 1915 after Ruby Leach, the first editor of the *Florida Flambeau*, complained that the *Tallahassee Democrat* didn't carry enough news about Florida State College for Women (FSCW).

The *Florida Flambeau* has a century-long history of subversive content and created a platform for students to voice their opinions about feminism and gender equality. In the 1940s, led by an editorial charge, FSCW students won the right to wear pants, leave campus unaccompanied, and smoke cigarettes. The 1960s saw *Flambeau* staff turn towards community activism by participating in

lunch counter sit-ins. Editor Virginia Delavan was arrested at a civil rights demonstration in 1960, and after FSU administrators censored her story, the paper ran a blank front page in protest.

Unfortunately, the *Florida Flambeau's* activism would be its downfall. After a clash between the paper and FSU president Stanley Marshall, the *Flambeau* gave up its university stipend and became an independent publication in 1972. 1992 saw the establishment of the *FSView*, a Greek-friendly publication that was created as a response to the *Flambeau's* contempt for Greek organizations. *FSView* pulled in half of the *Flambeau's* advertising market, and as a result, the *Flambeau* shuttered for seven months in 1998. Merging with the *FSView* saved it from closing its doors completely. In 2006, the *Tallahassee Democrat* bought the *FSView* and *Florida Flambeau*, and the publication celebrated its 100th anniversary in 2015.

In an on-going effort to bring the University's long-standing publications online, the FSU Digital Library (FSUDL) made the *Flambeau* issues from 1915-



*Florida Flambeau* issue of January 17, 1930.

1930 available in February of this year. The issues had previously been digitized in a partnership with Ly-rasis and were available in the Internet Archive starting in June 2014. However, FSU wanted to be able to provide access through our own digital library portal as well as provide enhanced metadata, including all headlines from the front pages, to assist with discovery as well as highlight important events or visitors to campus.

This project, and its finite set of issues, was also a test run for loading the entirety (a total of 4 TB of information) of the *Flambeau* into the FSUDL over the next few years. With this pilot project, we were able to play with the functionality of our new delivery system, Islandora, as well as test workflows and plan how long it would actually take to catalog and load the remaining issues. We hope to continue the project over the coming months.

You may view the *Flambeau* issues currently available in the FSUDL at

[http://purl.flvc.org/fsu/fd/fsu\\_flambeau1919](http://purl.flvc.org/fsu/fd/fsu_flambeau1919).

# Society of Florida Archivists Annual Meeting

## *Miami in May—Many Trails Across Florida*

### May 12—15, 2015

#### Tuesday, May 12

**All Workshops to be held at the Otto G. Richter Library, University of Miami.**

8:30—5:00 Pre-Conference SAA Workshop: *[DAS] Preserving Digital Archives* with **Kelcy Shephard**. — separate fee payable to SAA.

8:30—12:00 Pre-Conference Workshop: *Wikipedia* with **Mairelys Lemus-Rojas** and **Natalie Baur**.

1:30—5:00 Pre-Conference Workshop: *SAA Advocating for Archives* with **Tomaro Taylor**.

#### Wednesday, May 13

**All Sessions to be held in the Sapphire Room, Courtyard by Marriott Miami Coconut Grove.**

8:30—5:00 Registration

9:00—9:15 *Welcome* by **Sandra Varry**, SFA President; **Althea (Vicki) Silvera** and **Béatrice Colastin Skokan**, Annual Meeting Committee Co-Chairs.

9:15—10:00 *Checking In on Revealing All Hidden Collections at FSU* by **Krystal Thomas**, **Katie McCormick**, and **Sandra Varry** (Florida State University).

10:00—10:45 *Metadata at the Museum: Processing Visual Materials at the Wolfsonian-FIU* by **Rochelle T. Pienn** and **Derek Merleaux** (Wolfsonian Museum-FIU)

10:45—11:00 Break

11:00—11:15 *Wrangling a Ringling: The Personal Art Library of a Circus Magnate* by **Megan Oliver** (Ringling Museum)

11:15—12:00 *Working With Architectural Records: Experiences and Challenges* by **Burt Altman** (Florida State University), **John Nemmers** (University of Florida), **Cynthia Peterson** (Elling O. Eide Charitable Foundation) and **Gilda Santana** (University of Miami)

#### Wednesday, May 13 continued

12:00—2:00 Lunch on own

2:00—2:45 *Florida Statewide Digital Initiative* by **Tom Claeson** (Lyrasis)

2:45—3:30 *Oral History for Dummies: A Guide to Getting Started* by **Laura Capell**, **María Estorino**, and **Béatrice Colastin Skokan** (University of Miami)

3:45—4:30 *The Tamiami Trail—The Beginning* by **Althea (Vicki) Silvera**, **Cesar Becerra**, **Jason Chanois**, and **Houston Cypress** (Florida International University)

5:00—7:00 Tour and Reception at History Miami, 101 West Flagler Street, Miami, FL 33130

#### Thursday, May 14

8:30—4:00 Registration

8:00—8:30 SFA Board of Directors Meeting

8:30—9:00 Exhibitors Introduction: APPX Software, Inc., Crawford Media Services, Hollinger Metal Edge, Northeast Document Conservation Center (NEDCC), and Gaylord Archival

#### **Silent Auction and Poster Sessions Open**

9:00—9:30 *Route Maps and First Flights: Working With the Pan American World Airways, Inc. Records* by **Emily Gibson** (Vizcaya Museum & Gardens) and **Steve Hersh** (University of Miami)

9:30—10:00 Break, Exhibitors and Poster Sessions

10:00—11:15 Annual Business Meeting

11:30—1:00 SFA All Attendee Luncheon with **Dorothy Fields** and **Arva Moore Parks**

## Thursday, May 14 continued

1:15—2:00 *Working Memory: Celebration, Succession Planning, and Lessons Learned in Florida's Archival Institutions* by **Erin Mahaney** (Florida Institute of Technology), **Dean DeBolt** (University of West Florida Library), and **James Anthony Schnur** (University of South Florida St. Petersburg)

2:00—2:15 Break, Exhibitors and Poster Sessions

2:15—2:30 *Adventures in Outreach: A Case Study* by **Rebecca Bramlett** and **Katherine Hoarn** (Florida State University)

2:30—2:45 *The Comments Section* by **Jay Sylvestre** (University of Miami)

2:45—3:45 *SFA in the World: Dispatches from SFA Members in the International World of Archives* by **Miguel Asencio** (Florida International University), **Natalie Baur** (University of Miami), **Brooke Woolridge** (Florida International University), and **Wenxian Zhang** (Rollins College)

5:00—7:00 SFA Evening Reception at Courtyard by Marriott Miami Coconut Grove

## Friday, May 15

9:00—9:45 *You Want What? Responding to Patron Duplication Requests* by **Cathy Martyniak** (University of Florida), **Garret Kremer-Wright** (Orange County Regional Center), and **Mary Rubin** (University of Central Florida)

9:45—10:30 *Program Evaluation: Heritage Protocol & University Archives at Florida State* by **Sandra Varry** (Florida State University)

10:30—10:45 Exhibitors and Poster Sessions Break

10:45—11:30 *Jesse Wooley: His Photographs of Early Florida* by **Leslie Siegel**

## Friday, May 15 continued

11:30—12:00 *Mapping the Past: Using Historical Maps and Aerials to Uncover South Florida's History* by **David Brownell** (Seminole Tribe of Florida Tribal Historic Preservation)

12:00 Annual Meeting Concludes

2:00—2:45 Tour hosted by Vizcaya Museum and Gardens (3251 South Miami Avenue, Miami, FL 33129). Please **RSVP with Emily Gibson by Friday, May 8 at [Emily.gibson@vizcaya.org](mailto:Emily.gibson@vizcaya.org) or 305-860-8416.**

## Poster Sessions

*Crowdsourcing the Archive: Public Participation and its Impact on Archival Practices*

**Marissa Kings**

*Margaret Anna Cusack: The Nun of Kenmare's Collection at Saint Leo University, Saint Leo, Florida*

**Carol Ann Moon**

With thanks to our sponsors:



## Contd.

### Archives Spotlight Contd.

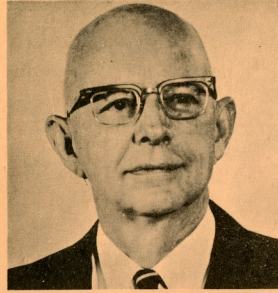
He came back to Orlando and organized the Security Mortgage and Trust Company.

He was later hired by the Curtis-O'Neal-Branch Company to be their secretary-treasurer. Carr married Jeanne Siebert Tull on July 5, 1946 and together they had one son, Robert S. Carr, Jr. in 1953. He had one daughter from a previous marriage, Louise Carr (Tuttle). Some of his wife's papers are included in one of his collections.

Carr was unable to serve in the military during World War II because of poor eyesight. That did not deter him in lending support. He went to Washington, D. C. to serve on the War Production Board in 1942. He came back a year later to serve as chairman of the Orange County War Savings Board, Orange County Defense Board, and United Service Organization (USO). Several scrapbooks held in our repository detail his time on these boards.

In January 1956, Carr threw his hat into the ring for mayor of Orlando. He ran on a progressive platform that was begun previously by two former mayors. He saw Orlando's potential for growth and wanted to capitalize on that. Voters, saw the same thing and elected him their Mayor. He took office in November 1956. Immediately he began working on honoring his campaign promises. He helped move Orlando towards the bustling city it is today. New streets, interstates, and toll roads were constructed. Industry and tourism also flourished during his tenure. Martin Marietta (1956), Orlando Jetport (1962), and Walt Disney World (1965) all came to set up roots in Orlando.

Mayor Carr was re-elected by the voters of Orlando in 1960 and again in 1964. Shortly after his election to his second term in 1960, the issue of segregation took center stage. The mayor was a major proponent of integration and in 1962 he established the Mayor's Advisory Committee on Interracial Relations.



### For All Orlando The Right As I See The Right

No special interest can make me sacrifice the welfare of the City for any selfish purpose. Orlando's progress must not stop.  
Robert S. Carr, Mayor

### These Facts You Know

Leadership requires ability, honesty, and must result in accomplishments. Bob Carr has been your mayor for over seven years.

### Let's Look at the Record

New Theater--Bob Carr's Administration fought for the building of a new theater for Orlando.

Convention Facilities--Bob Carr's Administration expanded convention facilities to meet all present needs of Orlando.

Jet Air Service--Bob Carr's Administration brought Jet Air Service to Orlando.

New Library--Bob Carr's Administration is building a new library for all of Orlando.

Improved Sanitation--Bob Carr's Administration has doubled your sewerage facilities.

Lower Taxes--Bob Carr's Administration has lowered your City Taxes by sound management.

Recreation Facilities--Bob Carr's Administration has expanded parks and recreation areas.

Good Community Relations--Bob Carr's Administration has maintained a peaceful community by good community relations.

New Tinker Field--Bob Carr's Administration kept major league baseball in Orlando by building a new Tinker Field.

**Don't Be Fooled!** Phony issues and distorted facts are used to belittle Mayor "Bob" Carr's good work for the City. Ask yourself, are these "issues" brought up in sincere effort to help Orlando?

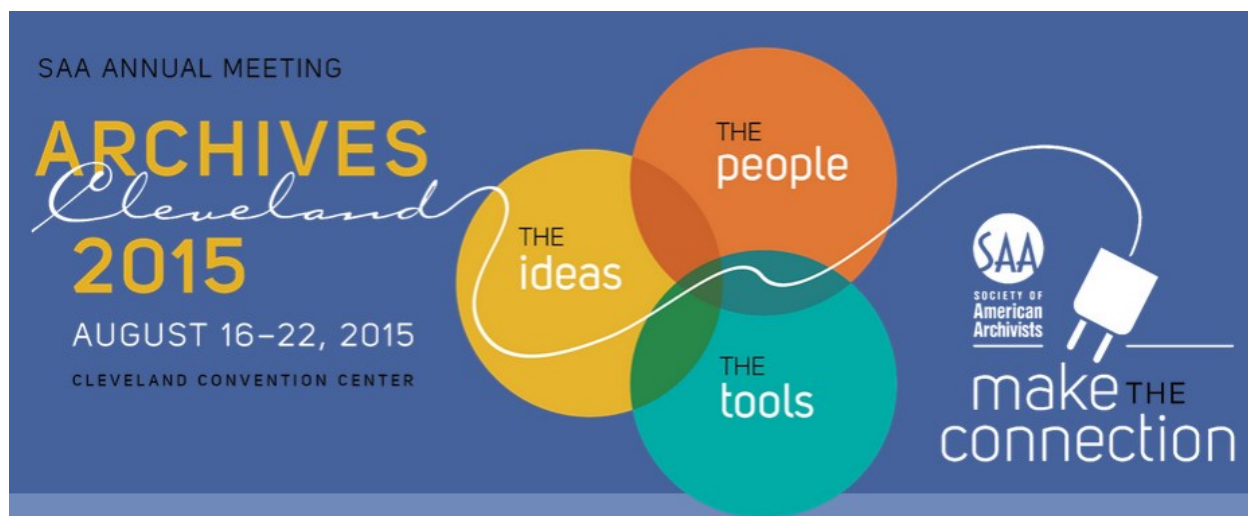
## Let's Re-Elect Mayor 'Bob' Carr

**Building a Better Orlando**

Paid for by the Campaign Treasurer

*Robert S. Carr 1964 Campaign Flyer*

This committee was comprised of both African American and white businessmen and other community leaders. They came together to discuss differences and how best to integrate businesses, schools and community pools in Orlando. Sadly, on January 29, 1967 Mayor Carr suffered a fatal heart attack and died while still in office. Through the preservation of Mayor Carr's papers at the Orange County Regional History Center, this important man single-handedly transformed Orlando and brought it into the modern age and put it on the map.



## SFA Members Presenting at SAA Annual Conference

### Session 309 Friday, August 21 10:00—11:15am

*The Community IS the Archives: Challenging the Role of the Repository in Community Archives*

Archivists, librarians, and community historians know that local residents often distrust repositories. This creates hidden collections—and hidden histories—in the community, especially from groups that are more socially remote from institutions with archives. As professionals, we have a responsibility to challenge the notion of the "repository as archives" and serve the community better by decentralizing appraisal and custody, coordinating resource deployment, and collaborating in providing description and access.

Presented by: **Lila Teresa Church** (LTC Consulting), **Dean DeBolt** (University of West Florida), **Jennifer Marshall** (University of South Carolina), and **Marty Olliff** (Troy University Wiregrass Archives)

### Session 405 Friday, August 21 11:30am—12:30pm

*You've Come a Long Way, Baby: Images of Women in Advertising*

How have women been portrayed in advertising? Have these portrayals evolved? What are the challenges present in managing collections consisting of ephemera or oversized or special formats? What is the role of archives in preserving and presenting gendered images in a historical context? The panelists explore these and other questions.

Presented by: **Rachael Dreyer** (University of Wyoming), **Diane Shaw** (Lafayette College), **Cheryl Stadel-Bevans** (HUD-OIG), **Flo Turcotte** (University of Florida), and **Jackie Wachholz** (Duke University)

### Session 406 Friday, August 21 11:30am—12:30pm

*Postcustodial Theory of Archives: A Debate (and We're Not Talking About Janitors)*

Witness and participate in a debate about the post-custodial approach to managing and providing access to archival collections. The postcustodial theory of archives suggests that "archivists will no longer physically acquire and maintain records," but that they "will provide management oversight for records that will remain in the custody of the record creators." Affirmative and Negative teams present points and counterpoints to support their positions and rebut those of their counterparts. Audience participation is encouraged! (**Negative Team:** Chaudron, Hight; **Affirmative Team:** O'Neal, Sangwand)

Presented by: **Natalie Baur** (University of Miami), **Gerald Chaudron** (University of Memphis), **Cliff Hight** (Kansas State University), **Dan Noonan** (Ohio State University), **Jennifer O'Neal** (University of Oregon), and **T-Kay Sangwand** (University of Texas-Austin)

### Session 609 Saturday, August 22 8:30—9:45 am

*Graduate Student Paper Presentation: Looking for Answers: A Usability Study of Online Finding Aid Navigation*

Presented by **Rachel Walton** (University of North Carolina, Chapel Hill)

**Graduate Student Poster Presentation** *Crowdsourcing the Archives: Public Participation and its Impact on Archival Practice*

Presented by **Marissa Kings** (University of Wisconsin-

*Society of Florida Archivists  
P.O. Box 2522  
Orlando, FL 32802-2522*

*SFA is an organization of individuals and institutions who share a concern for the identification, preservation, and use of records of historical value. It is dedicated to the dissemination of information about such records and about sound archival methodology.*



Find us! Friend us!  
Join our Network!



Society of Florida Archivists

**The Florida Association of Museums and its partner organizations are excited to announce the launch of the new Florida Connecting to Collections (C2C) program.**

Join peers and colleagues to enhance emergency preparedness at your organization through the Florida Connecting to Collections program. We welcome staff of museums, archives, zoos, library special collections, and archaeology collections. Participate in discussion- and webinar-based workshops in your region of Florida. We will pair mentors with mentees to help guide the learning process and connect people through our online learning community.

Funded by the Institute of Museum and Library Services (IMLS), this new program provides opportunities for collecting organizations to work in discussion groups on an a-la-carte basis to develop emergency management plans. Organizations can choose if they want to develop a full plan (by participating in all of the modules) or if they want to work on certain aspect(s) of their plan (by choosing which modules fit the needs of their collections and their staff schedule).

- Module #1-Threats and Priorities
- Module #2-Artifact Salvage and Recovery
- Module #3-Emergency Personnel
- Module #4-Involving Others and Putting it all Together

To enroll, visit <http://www.flamuseums.org/professional-development/connecting-to-collections/2015-emergency-plan-collections-care-enhancement/>.